

ADVANCE 4.0L

USER MANUAL

Table of Contents

Safety Information	4
Call Functions	7
Notifications Bar	8
Contacts.....	10
Messaging.....	13
Bluetooth & Wi-Fi.....	14
Opera Browser.....	17
Gmail.....	18
Play Store	20
Camera	21
Gallery	22

Music	24
FM Radio	26
Sound Recorder	28
File Manager	29
Calendar.....	30
Alarm Clock	31
Settings.....	32
Storage.....	38
Troubleshooting	39

Safety Information

Please carefully read the terms below:

Use Safely

Do not use the phone in situations where it might cause danger.

Transportation Safety

Please observe all transportation laws and regulations.

Please drive with both hands on the wheel.

PLEASE DRIVE RESPONSIBLY - DO NOT TEXT AND DRIVE

Hospital Safety

Please follow hospital rules and limitations.

Please turn off your mobile phone when near medical instruments.

Airport Safety

Remember to follow all airport and flight safety regulations.

Please do not use your phone during flight.

Chemical Warning

Do not use your mobile phone around fuels or chemicals.

Temperature Warning

Do not subject your phone to extreme temperature conditions.

Water Hazard

Your phone is not waterproof. Keep your phone away from water or liquid to avoid damage.

Emergency Calls

Make sure your mobile phone is switched on and in a service area. In home screen, tap the phone key and dial the emergency number.

Accessories and Batteries

Use only Blu authorized batteries and accessories.

Information Backup

Remember to keep a written record of all important information.

Battery Safety and Precautions

- For better performance and longer battery life, it is recommended that you charge the battery fully before using the mobile phone for the first time.
 - The optimum performance of a new battery is typically achieved after two or three complete charge cycles.
- Note:** Keep in mind that continuous overcharging will affect long term battery life.
- While charging, keep the mobile phone out the reach of children.
 - Store the battery in a cool and dry place away from direct sunlight and water.

- Do not expose batteries to extreme temperatures.
- Immediately stop using the battery if it produces an odor, cracks and leaks, overheats, distorts or has any other type of physical damage.
- Avoid using the charger near or around liquids. If the charger comes in contact with water or any liquids, immediately unplug it from the outlet to reduce the risk of overheating, malfunction, electric shock or fire.

Hazardous Waste – Battery Disposal

Warning: *Do not throw away batteries with uncontrolled daily waste.*

The marking in this manual indicates that the batteries in this product should not be disposed of with household trash at the end of its working life. If the batteries are not disposed of properly, the substances included can cause harm to human health and the environment. Please follow Country, State, County, and City environmental laws and guidelines for proper waste disposal.

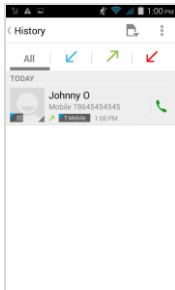
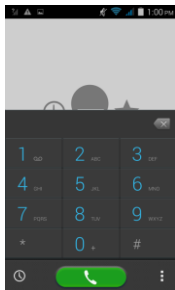


Cleaning and Maintenance

- Avoid using the handset and accessories in excessively moist areas to avoid malfunction.
- Use a soft, dry cloth to clean the handset, battery and charger.
- Do not use alcohol, thinner, benzene or any other solvent to clean the handset.

Call Functions

At the dial keyboard, enter the phone number and then click the dial key. If dialing an extension, you may click the dial pad icon in the bottom of the screen to open the interface and enter the number of the extension. You may also press and hold the 0 key to add a (+) sign when adding an international dialing prefix.



← Call Log History

Call Logs

Every telephone number called and received will be saved in the phone's call log. All numbers in the call log can be dialed directly by clicking the dial icon on the screen. When the number appears on the list, click it to view details. To clear the call logs, press the menu key and select delete.

Call Options

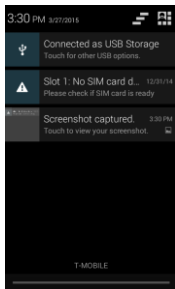
There are different options that can be used in the call log and dialing interface. You may press the menu key while in the dial interface and adjust call settings. In the call logs, you may press browse through contacts list or set default contact resources.

Notifications Bar

The notification bar is located on the top of the screen which contains useful and important information regarding your phone and the applications that are installed.



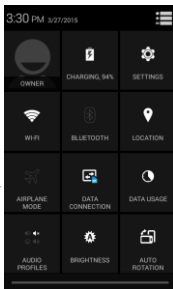
On the notification bar, several icons will appear such as signal bar, battery indicator, data indicator, Bluetooth and Wi-Fi. You may slide the notification bar down with your finger to display any pending notifications or actions.



Clear
Notification and
Quick Settings
menu buttons

Pending
Notifications and
Applications

Quick
Notification
Settings



Notification Settings

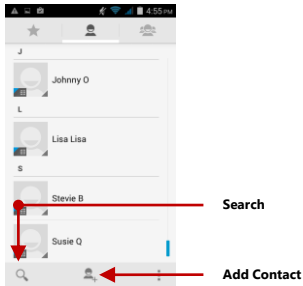
The notification settings window provides shortcuts to different phone settings for quick access. Click on any of the shortcut notification icons to power on or off.

Note: To clear notifications, drag down the notification bar and click the clear notification icon on the upper right hand part of the screen (3 horizontal lines). The notification settings menu is located by dragging down the notification bar and is located on the upper right hand part of the screen next to the clear notification icon.

Contacts

Enter: Click on the applications menu and select contacts.

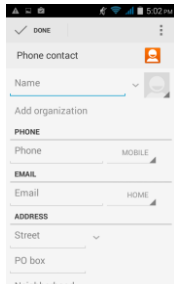
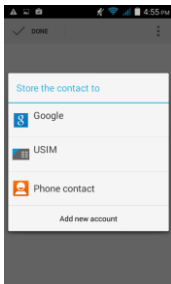
- The default display is the phone contacts and SIM card contacts.
- The contacts are organized alphabetically by default.



Click the Search icon to enter the contact search interface. Any numbers or letters associated with any of the contacts saved in the list will be shown in the search results.

Add New Contact

- Click the add contact icon (+) to add contact.
- Select to save your contacts to your Google account, the phone or the SIM card.
- You may enter different contact details which include adding a picture, name, telephone number, group, address, and email among other options.
- Click to save contact.

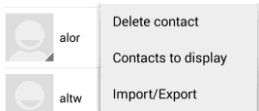


← **Contact
information
entry field**

Delete Contact

- Click on the Contacts icon to enter the phonebook.
- Click the menu key to access the Contacts menu.
- Click on Delete Contact and scroll to select which contact(s) you wish to delete.

Note: You may also search for an individual contact in the phonebook. Once the contact is found click the contact name to enter the contact profile, press the menu key to bring up the contact menu and select delete to eliminate from the phonebook.



Import / Export Contacts

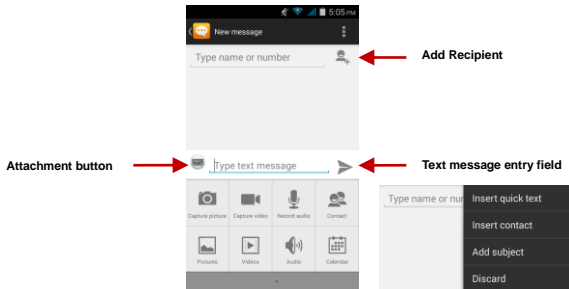
The phone allows you to import and export contacts to synchronize information between different storage types that include the SIM card, Gmail account and your phone.

To import or export contacts:

1. Press the Contacts icon to enter the phonebook.
2. Press the menu key and select Import / Export
3. Select the source you want to copy the contacts from. Once selected click next and select the destination where you want the contact to be copied to then select the desired contacts to be copied.

Messaging

You may use this function to exchange text messages and multimedia messages with your family and friends. The messages to and from the same contact or phone number will be saved into a single conversation so you may see the entire message history conveniently.



Send an SMS

Application Menu » Messaging » New message (or shortcut icon)

- Click the contact icon to enter text message recipient
- Compose Text Message and click Send

Send an MMS

When creating message, the default message style is SMS. The message will automatically convert to MMS when adding an attachment or when surpassing 10 pages of SMS messages.

- Click the attachment icon in the messaging interface.
- Click to add attachments and create an MMS message.

Bluetooth & Wi-Fi

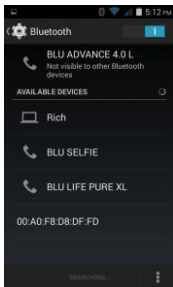
Bluetooth is a short-range wireless communications technology that devices can use to exchange information and connect to different types of devices which include headsets and other devices.



Power on Bluetooth

Settings » Bluetooth and select to power on Bluetooth.

- The Bluetooth icon will appear in the notification bar. The Bluetooth will then start to scan for all devices within its range and will display all available devices in a list.
- In Bluetooth settings, all the devices found will displayed in a list. Once the device has been identified, click on it to connect.



**List of available
Bluetooth devices**

**Note: The maximum
detecting time of the phone
is 2 minutes.**

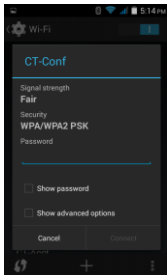
Power on Wi-Fi

Settings » Wi-Fi and select ON to power on Wi-Fi

- Click on the desired Wi-Fi network to be connected.

Note: Unsecured networks can be connected to directly - secured networks require a password or credentials prior to connection.

To display advanced options, click on the available option tab.



← List of available networks and the network connection

Opera Browser

Menu Functions Settings

App Layout

- This option changes the layout of the browser

New Tabs

- This option adds additional tabs

Clear Browsing Data

- This option clears any data stored

Off Road Images

- Check to select between different image qualities

Browser Options

History

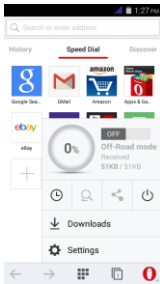
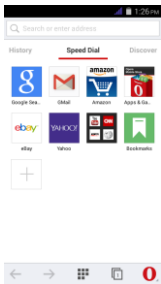
Displays recent web pages

Speed Dial

Displays bookmarks and frequently accessed pages

Discover

Displays top stories and recent news.

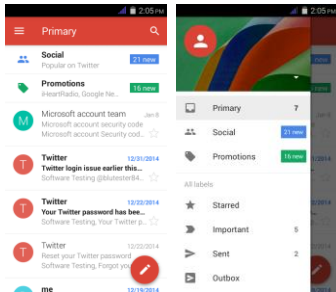


**Click menu to
access the internet
browser options**

Gmail

Gmail is Google's free email service. To access the Gmail program, click the applications menu and click on the Gmail icon and either sign in with your existing account or follow the instructions to create a new account.

Note: In order to keep accounts streamlined with Google services, your Gmail account user name and password will be used for some Google programs which include: Google Play Store, Google Drive, Google Photos, Google +, and Google Wallet.



The Gmail inbox is separated by default in three different categories.

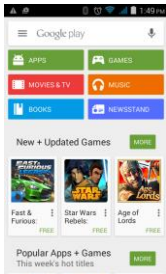
These categories include primary inbox, social inbox where all your Facebook, Twitter, and social media emails are separated to and your Promotions inbox where all your commercial emails are separated.

You may add or delete other categories in Gmail settings

Play Store

Google Play allows you to download music, movies, and games directly to your device. To access the Google Play Store, click on the applications menu and then the Play Store icon.

Note: You need to log in to your Google account when configuring the phone for the first time.



Search and select
between different Play
Store categories

Camera

Prior to use: Insert SD card before using the camera or video camera. All photos or videos taken by the phone are typically stored in the memory card for large storage capacity of images and videos.

Open Camera

Click the Applications Menu » Camera

→ Switch to video mode if you want to record videos.

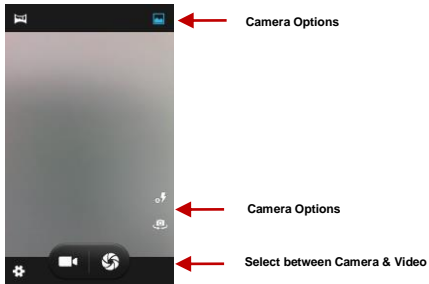
Note: *You may place a camera shortcut icon on any of the screens*

Take Pictures

Aim the object that the picture will be taken.

- Press the Shutter button on the screen to capture image.
- After taking the picture, the file will be saved in the cameras gallery folder.
- You can view the photos by clicking the preview box button.

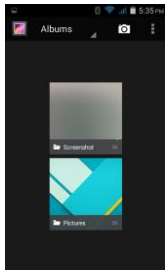
You may adjust various settings for the camera by pressing Menu while in the camera interface. When in the standard camera mode, you can switch to video to record or click the gallery preview box.



Gallery

Open Images

Click on the Applications Menu then click on the Gallery icon



Pictures and videos
are stored in
separate albums

Share Pictures

You may share pictures by sending them through different types of installed applications. You may also send pictures through the MMS message function by attaching a picture and also via Bluetooth.

Adjust Image

Press Menu and select edit to adjust images. You may select from different effects that may include: Vintage, Black and White, Instant, Latte, Litho, X-Process, Crop, Rotate, Mirror, Straighten, Vignette, Contrast, Exposure, Auto color, Shadows, and Vibrancy.

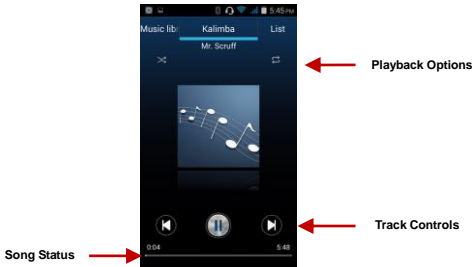
Crop Pictures

Click menu and crop to adjust the size of the picture. Once the picture appears, pinch your fingers in or out to adjust the size. To keep proportion, hold down any of the four corners of the image and adjust.

Music

Open Music

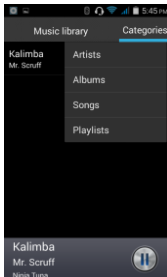
Click on the Music icon to open the Music Player



Search Music

You may choose to search for music from media folder through artist name, song name, album name. The following formats are available: AMR, MIDI, MP3, WAV, and OGG.

You may search music from the following options: Artist, Album, or Song



You may also save, play, and organize music through playlists

Set Music Player in the Background

Click on the Home key to move the Music Player to the background. You will see an icon on the status bar indicating that the music player is active.

Music player icon



FM Radio

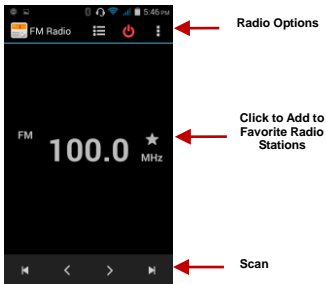
FM Radio

Through this function, you may listen to FM radio on the device. The FM radio uses the wired headphones as an antenna in order to receive signal. Before using this function, connect the original equipment headphones that came with the phone.

Open FM radio

Press the FM Radio icon to open the application.

Click to scan FM channels automatically then click to add any of your favorite radio stations.



FM Radio as Background

Click on the Home key to move the FM Radio to the background.

Favorite Channels

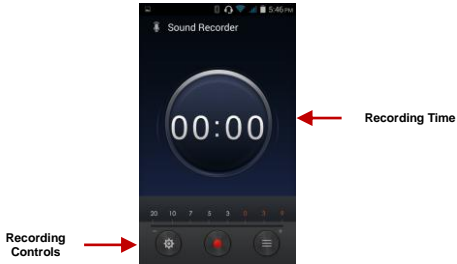
Click on the Star to add to Favorite Channels. You may also click on the Channel List to browse through added stations.

Sound Recorder

You may send any recorded audio via Bluetooth or MMS and also have the option to make any recorded audio the phone's default ring tone.

Record

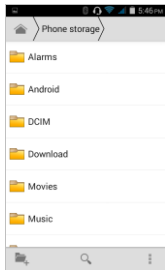
- Keep the phone's microphone near the sound source.
- Click the record button to record the audio.
- Click the stop button to stop recording the audio.



Note: All recordings are typically saved in the SD card folder.
Please ensure the SD card is installed prior to recording.

File Manager

The file manager allows you to search and organize your stored phone files conveniently and efficiently through one program.

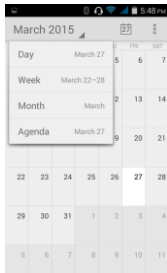


**Scroll and search through
the File Manager for
stored phone files.**

**You may also search or
add new folders from the
File Manager interface**

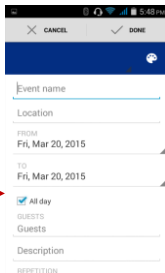
Calendar

The calendar helps keep track of your life's most important moments in one application.



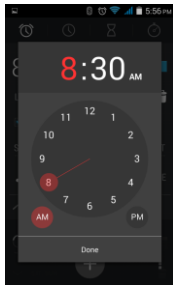
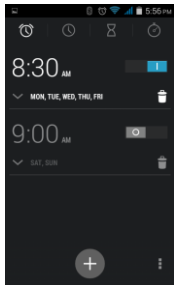
**Long press the
specific day or hour
you wish to enter a
new event to**

**Add Calendar details
which include name,
location, date, and
other options**



Alarm Clock

Click on the Clock icon then click the alarm tab to enter the alarm clock interface.
This option allows you to add and edit alarms.



**Click to add,
edit or delete
alarms**

**Then click on
the specific
hour and minute
to set the alarm**

Settings

Wireless & Networks



Wi-Fi

- **Settings » Wi-Fi** to power on. When on, the Wi-Fi will automatically search for available networks. Any unsecured network can be used directly and any secured network requires a password or credentials prior to connection



Bluetooth

- Power on Bluetooth. Once on, Bluetooth will automatically scan for any nearby open devices
- Click to connect device



Data Usage

- Mobile and Wi-Fi Data Usage



More Wireless & Networks

- Tethering, Portable Hotspot, VPN, Mobile Networks (APN settings)
- Airplane Mode

Note: *When in flight mode, all network connections will turn off automatically*



Audio Profiles

This option sets the phone ring tone settings for receiving calls and notifications. Some of the settings include:

- Vibrate, volume, ring tones, ring tones notification, dial touchpad, and haptic feedback and tones



Display

- Brightness, Auto rotating screen, Wallpaper, Screen Timeout



Storage

- View the phone memory usage



Battery

- General power usage



Apps

- Manage applications - Manage and delete installed applications
- Running Applications- Press the Stop button to stop any running applications and removes the application from the running apps list.



Location

- High Accuracy – Use GPS, Wi-Fi and Mobile Networks
- Battery Saving – Use Wi-Fi and Mobile Networks
- Device Only – Use GPS only to determine location



Security

Set up basic screen locks: Use slide, pattern, PIN or password to lock the screen.

- Pattern: The first time there will be simple unlock instructions and examples. Click to continue the security pattern step
- PIN: Enter PIN number to unlock the screen
- Password: Use password to unlock the screen

You may stop the security feature at any time.

Set up SIM card PIN lock

- SIM card PIN (Personal Identification Number) is used to prevent unauthorized use of SIM card.

To change a blocked PIN code, you will need to unlock the SIM lock then go to the Change Password screen. The phone will automatically prompt you enter the old PIN code and ask to enter a new PIN code twice. The phone will then prompt you that the change was successful. If you enter the PIN incorrectly three times, the SIM and PIN codes will be automatically locked. You will need the PUK code to unlock the phone which is available through your service provider. If you enter the PUK code incorrectly 10 times, the SIM card will be permanently locked. Please see your service provider for a new SIM card

- Password visible – Make the password visible when it's typed



Language and Input

- Language – Change the language of the phone
- Keyboard Settings – Haptic vibration, Haptic tones, Capitalizing, Speech Input, Inputting words, Predictive text function, Auto-Text, Input keyboard method



Backup & Reset

- Backup Data – Will back up all application data, WLAN passwords, and other settings to Google's servers
- Restore to Factory Settings - Clear all data stored



Date & Time

- Date and Time adjustment.
- Select Date Format - There are 3 kinds of formats you can choose from: Month-Day-Year, Day-Month-Year and Year-Month-Day, and Year-Month-Day which is the default setting



Schedule Power On & Off

- Schedule power on and off



Accessibility

- Power button ends call and auto rotate screen
- Speak Passwords and large text



Printing

- You may print files via Cloud Ready printers.
(Please check Google Cloud Print website for printer compatibility information)



Developer Options

If the phone does not display Developer options press “build number” seven (7) times in the about phone tab in settings.

- The developer option gives access to USB Debugging and other developer options

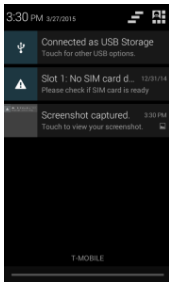


About Device

- Phone information status and firmware updates

Storage

Connect the phone with the USB cable provided. Once connected, a connection interface will appear. In the connection mode interface, select one of the available options to transfer files to your computer.



You may select to transfer files through MTP. For pictures or images, select PTP

Troubleshooting

Below is a list of common problems that may occur when using your mobile phone. Try these easy troubleshooting steps to resolve any type of issues you may encounter.

The phone does not power on

- Press and hold the power key until the startup sequence appears on the display.
- Check the battery level and ensure there is sufficient charge.

The phone does not respond after several minutes

- Remove and insert the battery – If the phone has an internal battery, please press and hold the power button.

The phone powers off by itself

- Check if the screen lock of the phone is enabled.
- Check if the phone needs to be charged.

The battery won't charge

- Check if the battery is already fully charged.
- Make sure that the battery is inserted correctly.
- Ensure that the battery being used is a BLU approved battery.
- Double check if the charger connector is properly connected to the phone.

Note: Connect charger only after the battery has been inserted.

The standby time is too short

- Please keep in mind that standby time relates directly to phone usage (Internet, Text, Voice Calls, Maps, etc.).
- Batteries typically have to be replaced after a year of use.

The phone cannot connect to the network (Voice or Data)

- Verify if you have active service with your service provider.
- Contact your local network service provider and verify if you are within its network coverage area.

The phone displays a SIM Error

- Make sure the SIM is properly inserted and in its intended slot.
- Make sure that the SIM card is not damaged or scratched.

The PIN code was entered incorrectly three times

- The SIM card will lock and you will need to enter the PUK code (PIN Unlock Code). Please contact your local service provider to obtain the PUK.

I cannot make calls

- Make sure that the number you dialed is correct and the dial key has been pressed.
- Use the full national area code when dialing out of your area or when abroad, use country-specific international access codes.

I cannot receive calls

- Make sure that your phone is connected to a network.

The caller ID does not display on incoming calls

- Contact your local network service provider and verify you have the caller ID feature enabled on your account or verify if the caller may have blocked his number from appearing.

The caller cannot leave a voicemail message

- Contact your local network service provider and verify if the voicemail service is active on your account or check if the network is busy.

The phone does not connect to the internet

- Ensure with your service provider that your account has the appropriate internet/data plan enabled.
- Ensure internet APN settings are configured (Carrier dependent).

Text Messages cannot be Sent / Received

- Ensure text messaging is enabled with your service provider.
- Ensure APN settings are configured (Carrier dependent).

The information provided in this user manual is subject to change without notice and BLU Products reserves the right to modify the manual at any given time. BLU Products has made every effort to ensure that this user manual is accurate and disclaims responsibility and liability for any inaccuracies or omissions. Some software, user interface, and elements may vary depending on final version.